

2025

Tonic

TRAINING CATALOG

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Training that Drives Results

KSA Dynamics delivers high-impact workforce development and training designed to create real, lasting change. We don't believe in "one-size-fits-all" programs; our approach ensures the right training at the right time to close skill gaps, improve efficiency, and enhance overall performance.

Through virtual and on-site training, we help organizations build stronger, more capable teams. Our programs cover a wide range of topics, including leadership development, coaching, communication, team building, productivity, Microsoft applications, and more. At KSA, we believe workforce development isn't just beneficial, it's essential. With a deep understanding of business operations, public sector functions, and human behavior, we craft tailored solutions that empower frontline staff, managers, and executives to excel.

Invest in your people. Strengthen your organization. Let's build a smarter, more effective workforce together.

WHY CHOOSE US:



Adaptability



Career Growth



Enhanced Performance



Employee Engagement & Satisfaction



Innovation



Retention



Learning Methodology and Approach

"EXDEMPRA"



Explain



Demonstrate



Practice

This multigenerational learning theory enhances students' absorption of concepts and deliverables by incorporating auditory, visual, and kinesthetic elements. This approach reinforces and facilitates the application of knowledge through real-world examples and hands-on activities. Facilitators employ various tools such as Q&A sessions, breakout groups, polls, "whiteboard workouts," quizzes, and other interactive activities to accommodate diverse learning styles and provide a structured learning environment.

Curriculum

KSA's curriculum is designed to develop leaders, teams, and workplace effectiveness through expert-led training in the following key areas:

Communication Training

Leadership & Management

Organizational Development

Executive Coaching & Mentoring

Sales & Sales Enablement

KSA Dynamics is dedicated to personalized, immersive training that empowers employees to achieve their full potential, driving both individual and organizational success.

We offer both on-site and virtual instructor-led training options, each tailored to meet the unique needs of each team. Our approach fosters collaboration, interactive content, and significantly enhances overall effectiveness. KSA's stands out in the industry with its unparalleled commitment to continuous learning.

Training Topics

Communication Training

- Assertive Communication Skills
- Being a Team Player
- Body Language Training
- Building Better Work Relationships
- Business and Technical Writing
- Business Etiquette
- Business Writing Email and Grammar
- Communication Pitfalls with Technology
- Communication for Introverts
- Critical Listening Skills
- Effective Communication Strategies
- Effective Email Writing
- Effective Writing
- Facilitation Skills
- Handling Conflict

- How to Communicate with Tact & Skill
- How to Write Effective Policies & Procedures
- Influencing Skills and Internal Negotiations
- Interpersonal and Listening Skills
- Managing Personality Styles
- Mastering Tough Conversations
- Networking Dynamics
- Presentation Skills
- Presenting to Senior Leaders
- Public Speaking
- Resume Writing Skills
- Writing Effective Self-Assessments

Executive Coaching & Mentoring

- Being a Mentee
- Building Personal Productivity
- Career Building Skills Micro Series
- Coaching and Mentoring Skills
- Creating a Mentoring Program

- Creating Self Awareness
- Developing a Mentor and Mentee Relationship
- Mentoring and the Mentee's Role
- Mentoring Program

Training Topics

Leadership & Management

- Aspiring Leadership Series
- Becoming a Strategic Leader
- Behavioral Interview Skills
- Behaviors of High Trust Leadership
- Building an Accountable Workforce
- Building an Executive Presence
- Building Collaboration and Trust
- Building Effective Teams
- Building your Leadership Brand
- CliftonStrengths Courses (Several)
- Coaching and Leadership Skills
- Conscious Leadership
- Dealing with Difficult People
- Decision Making Skills
- Delegation Skills
- Developing Emotional Intelligence & Self
- Developing Leadership Values
- Effective Management Skills
- Emotional Intelligent Leadership
- Enhancing Leadership Communication
- Ethical Leadership
- Executive Leadership
- First Time Management Pitfalls
- Impactful Feedback and Discipline
- Interpersonal and Listening Skills
- Interviewing Skills for Managers
- Leading through Change
- Leadership and Teambuilding

- Leadership Development Mini Series
- Leadership Toolkit
- Leading a High-Performing Team
- Leading and Managing in Difficult Times
- Leading with Authority
- Management Matrix Series
- Management Skills for New Managers
- Managers Becoming Great Leaders
- Managing Generational Differences
- Managing Hybrid and Virtual Teams
- Managing Negative Employee Behavior
- Managing Office Policy Performance
- Maximizing Individual and Team Productivity
- New Leader Development
- Passive Leadership
- Performance Management for Leaders
- Psychological Safety in the Workplace
- Self Leadership
- Servant Leadership
- Strategic Collaboration for Leaders
- Strategic Planning and Vision
- Succession Planning
- Supervisory Program OPM Series
- Team Building for Leadership
- Time Management for Leaders
- Transitioning into Management

Training Topics

Organizational Development

- 10 Soft Skills You Need
- Administrative Professional Success
- Al Ethics and Awareness
- Building Employee Engagement
- Building Resilience
- Change Management
- Cohesive Hybrid Workplace Teams
- Conflict Resolution Skills
- Conquering Fear and Anxiety
- Creating Innovations in the Workplace
- Creative Problem Solving Strategies
- Critical Thinking
- Critical Thinking & Problem Solving
- Cultivating a Positive and Agile Mindset
- Data Storytelling and Analytics
- Delivering Exceptional Customer Service
- Dysfunctions of a Team
- Effective Team Building
- Finance Management for Professionals
- Gaining Buy-In
- Goals and Goal Setting

- Leadership Skills for Non-Managers
- Leading Without Authority
- Maintaining Morale and Positivity
- Managing Effective Meetings
- Managing Emotions in the Workplace
- Microsoft Office Suite
- Negotiation Skills
- Networking Dynamics
- Organizational Skills
- Power BI
- Project Management Skills (All Levels)
- Speed of Trust
- Strategic Thinking
- Strategic Hiring and Onboarding
- Stress Management
- Supporting Wellness and Mental Health
- Team Dynamics and Workplace Culture
- Time Management and Task Focused
- Train the Trainer
- Work Life Balance
- Working Through Workplace Conflict

Sales & Sales Enablement

- Client Engagement Training
- Outsourced Sales Management
- Sales Coaching

- Sales Leadership and Management
- Social Media and Marketing



Employee and Leadership Assessments

KSA offers a variety of assessments to enhance self-awareness, communication, and workplace effectiveness

DiSC

Measures behavioral styles to improve communication, collaboration, and conflict resolution

TriMetrix DNA

Assesses a combination of behaviors, motivators, and competencies to provide a well-rounded view of personal and professional effectiveness

CliftonStrengths

(Formerly StrengthFinders)
Helps individuals identify and
maximize their natural talents
for greater engagement and
productivity

GIANT

Develops self-awareness and leadership capacity through personality-based insights that enhance teamwork and communication

Self-awareness is a key driver of workplace success. When individuals understand their strengths and growth areas, they communicate more effectively, adapt to challenges, and make better decisions. This awareness strengthens teams, enhances leadership, and creates a more engaged, high-performing workplace.

Pricing and Delivery Options

Course Type	Length	Participants	Fee
"Micro Course"	1-2 Hours	up to 40	\$2,000-\$2,500
Half Day Session	3-4 Hours	up to 40	\$2,600-\$3,100
Full Day Session	6-7 Hours	up to 40	\$3,200-\$3,700
Full Day Session (Split to 2-Half Days)	6-7 Hours	up to 40	\$4,900-\$5,400
2-Day Session	12-14 Hours	up to 40	\$5,900-\$6,400

Live Virtual Delivery

- Zoom or MS Teams
- High levels of interaction and application
- Recording options available

Payment Options

• Credit Card, Check, and EFT

Onsite Delivery

- Conducted at the location of choice
- High levels of interaction and application
- Travel costs will be added to "Fee" listed (Typically \$700-\$1,000)

Clients

KSA Dynamics partners with leading brands, agencies, and organizations worldwide. We deeply value our client relationships and are committed to building lasting partnerships based on trust, collaboration, and impact. Through our work, we strive to deliver meaningful results that drive success.

Here are just a few of the incredible organizations we're honored to serve.























Our Clients Span a Wide Range of Sectors

- Academia
- Corporate & Private Sector
- Department of Defense
- Federal Government Departments
- Non-Profit Organizations
- State Government
- Local Government